

VIEWER
PROFILE



GENDER

Male:	53.3%
Female:	46.7%



HOUSEHOLD INCOME

\$100K+:	14.3%
\$75K - \$99,999:	11.4%
\$50K - \$74,999:	16.9%
\$30K - \$49,999:	27.8%



EDUCATION

Graduated College:	19.5%
Some College:	33.3%



HOME OWNERSHIP

Own Home:	64.8%
Rent:	30.7%



AGE

18 – 34:	17.2%
35 – 54:	29.1%
55+:	53.7%



PRESENCE OF CHILDREN

1+ Child in HH:	22.8%
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MARITAL STATUS

Single (Never Married):	27.9%
Married:	48.3%

Source: Nielsen Scarborough USA Plus-MRI/Mosaic, De15-Apr17, Adults 18+, Cable Networks Watched Past 7 Days: WGN America.

FEATURED
PROGRAMS

- Bellevue
- Shoot the Messenger
- Elementary
- Person of Interest
- Raising Hope
- In the Heat of the Night
- 100 Code
- Blue Bloods

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



WGN America, the national flagship of Tribune Broadcasting Co. will be the new home for noisy, elevated and premium original content that will transport viewers to a world they've never been...present, past & future, with the highest stakes and deepest emotional connection for the viewer.