

VIEWER PROFILE



GENDER

Male:	39%
Female:	61%



HOUSEHOLD INCOME

\$100K+:	5%
\$75K - \$99,999:	5%
\$50K - \$74,999:	16%
\$30K - \$49,999:	29%



EDUCATION

Graduated College:	10%
Some College:	29%



HOME OWNERSHIP

Own Home:	42%
Rent:	59%



AGE

18 - 34:	21%
35 - 54:	38%
55+:	41%



PRESENCE OF CHILDREN

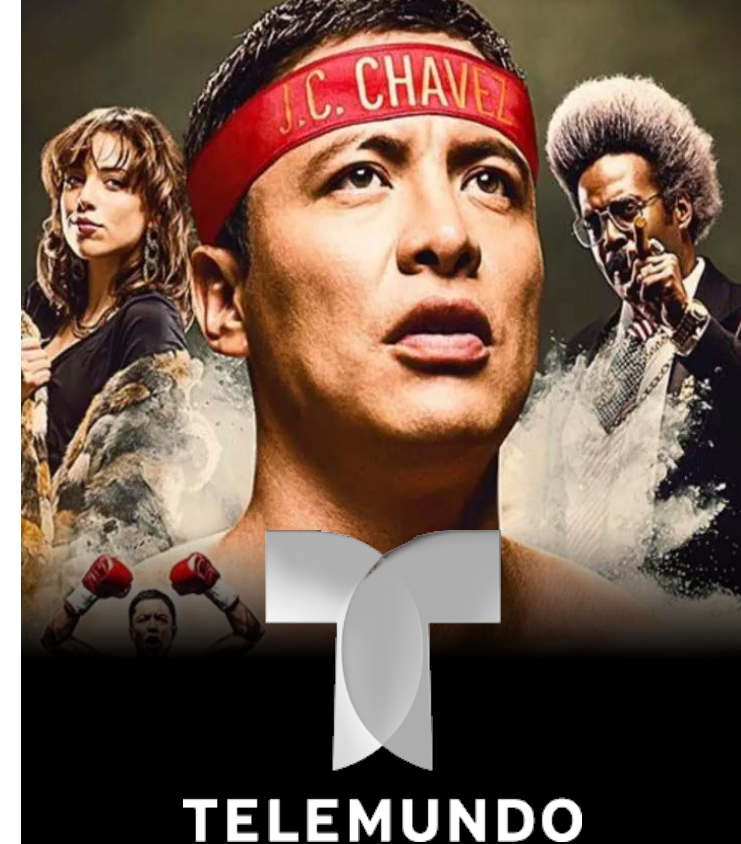
1+ Child in HH:	44%
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Source: Nielsen Npower. Calendar Year 2017. Viewership Demographics by percentage of impressions on Network: Telemundo

FEATURED PROGRAMS

- El Cesar
- Santa Diabla
- Senora Acero, La Coyote
- Mariposa de Barrio
- Por Siempre
- Sin Senos Si Hay Paraiso
- El Chema
- La Querida del Centauro

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



Telemundo is an American Spanish-language terrestrial television network owned by Comcast. It is the second largest provider of Spanish content in America. The channel broadcasts programs and original content aimed at Hispanic and Latino American audiences in the United States and worldwide, consisting of telenovelas, sports, reality television, news programming, and films — either imported or Spanish-dubbed.