

VIEWER  
**PROFILE**



**GENDER**

Male: 37.9%  
Female: 62.1%



**HOUSEHOLD INCOME**

\$100K+: 11.8%  
\$75K - \$99,999: 10.6%  
\$50K - \$74,999: 14.6%  
\$30K - \$49,999: 30.5%



**EDUCATION**

Graduated College: 16.6%  
Some College: 33.8%



**HOME OWNERSHIP**

Own Home: 42.7%  
Rent: 53.7%



**AGE**

18 – 34: 24.3%  
35 – 54: 42.3%  
55+: 33.4%



**PRESENCE OF CHILDREN**

1+ Child in HH: 38.5%



**MARITAL STATUS**

Single (Never Married): 44.6%  
Married: 32.3%

Source: Nielsen Scarborough USA Plus-MRI/Mosaic, De15-Apr17, Adults 18+, Cable Networks Watched Past 7 Days: TV One.

FEATURED  
**PROGRAMS**

- Unsung
- Justice By Any Means
- Two Sides
- Fatal Attraction
- For My Man/Woman
- Thou Shalt Not
- Rickey Smiley For Real
- Verses & Flow
- Sister Circle

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



TV One offers a broad range of real-life and entertainment-focused original programming, classic series, movies and music designed to entertain and inform a diverse audience of adult Black viewers. The network is best known for its signature programming brand, Unsung. The music biography series tells the untold stories of the greatest R&B and soul artists of our time has helped define TV One as a trusted storyteller and voice of black culture.