

## VIEWER PROFILE



### GENDER

Male:	44.6%
Female:	55.4%



### HOUSEHOLD INCOME

\$100K+:	17.0%
\$75K - \$99,999:	11.8%
\$50K - \$74,999:	15.2%
\$30K - \$49,999:	28.2%



### EDUCATION

Graduated College:	18.4%
Some College:	32.4%



### HOME OWNERSHIP

Own Home:	66.2%
Rent:	30.0%



### AGE

18 – 34:	15.9%
35 – 54:	37.5%
55+:	46.6%



### PRESENCE OF CHILDREN

1+ Child in HH:	26.8%
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### MARITAL STATUS

Single (Never Married):	28.2%
Married:	48.8%

Source: Nielsen Scarborough USA Plus-MRI/Mosaic, De15-Apr17, Adults 18+, Cable Networks Watched Past 7 Days: TV Land.

## FEATURED PROGRAMS

- Teachers
- Throwing Shade
- Younger
- Lopez
- Impastor
- The Soul Man
- Nobodies
- The Golden Girls
- Classic Sitcoms

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



TV Land features the best in entertainment on all platforms including original programming, classic and contemporary television series acquisitions, and hit movies.