

VIEWER PROFILE



GENDER

Male:	47.1%
Female:	52.9%



HOUSEHOLD INCOME

\$100K+:	20.1%
\$75K - \$99,999:	13.2%
\$50K - \$74,999:	16.2%
\$30K - \$49,999:	27.1%



EDUCATION

Graduated College:	23.2%
Some College:	32.9%



HOME OWNERSHIP

Own Home:	64.8%
Rent:	31.6%



AGE

18 – 34:	20.3%
35 – 54:	32.4%
55+:	47.3%



PRESENCE OF CHILDREN

1+ Child in HH:	29.5%
-----------------	-------



MARITAL STATUS

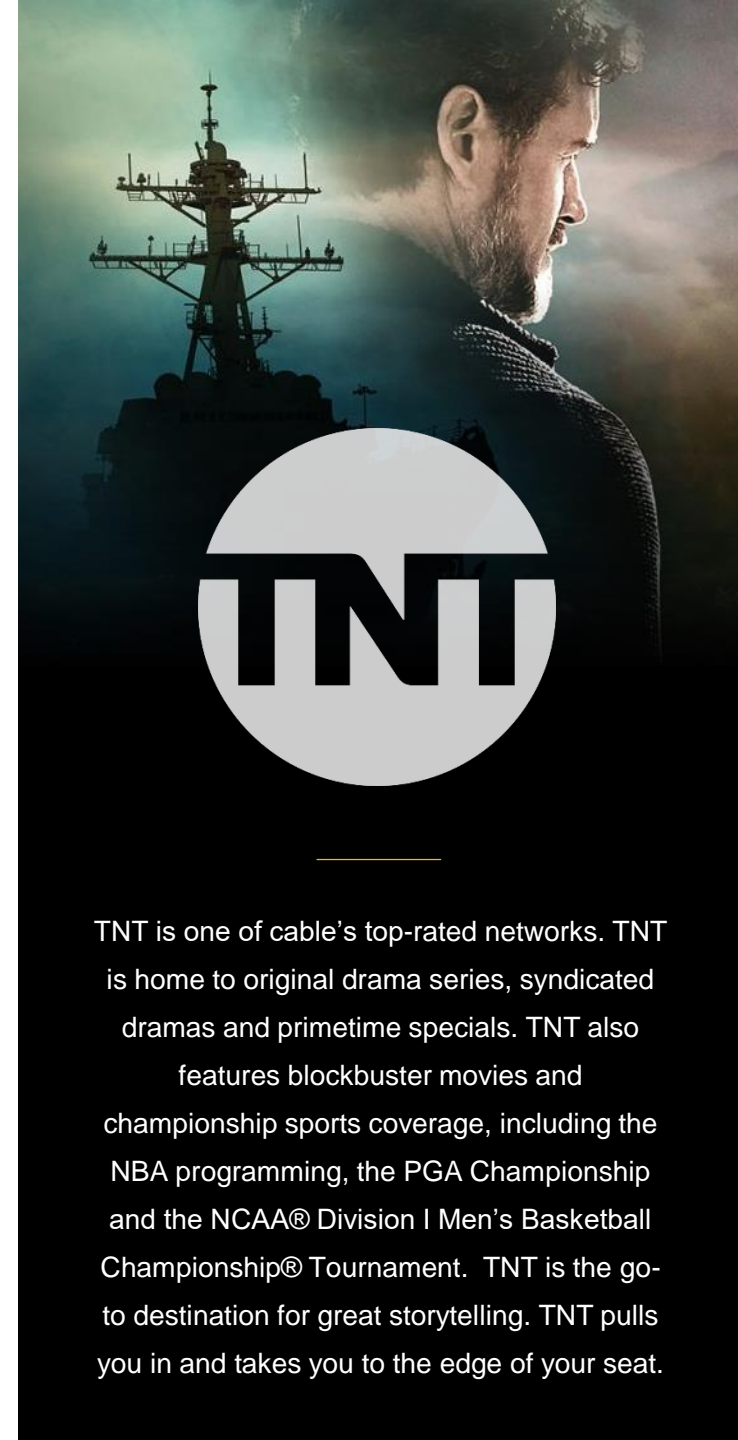
Single (Never Married):	27.6%
Married:	49.1%

Source: Nielsen Scarborough USA Plus-MRI/Mosaic, De15-Apr17, Adults 18+, Cable Networks Watched Past 7 Days: TNT Drama.

FEATURED PROGRAMS

- The Last Ship
- The Librarians
- Animal Kingdom
- Good Behavior
- Major Crimes
- Claws
- The Alienist
- Foreign Bodies
- NBA and NCAA Basketball

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



TNT is one of cable's top-rated networks. TNT is home to original drama series, syndicated dramas and primetime specials. TNT also features blockbuster movies and championship sports coverage, including the NBA programming, the PGA Championship and the NCAA® Division I Men's Basketball Championship® Tournament. TNT is the go-to destination for great storytelling. TNT pulls you in and takes you to the edge of your seat.

VIEWER PROFILE



AGE

18 – 34:	30.7%
35 – 64:	60.8%
65+:	7.1%



GENDER

Male:	52.8%
Female:	47.2%



HOUSEHOLD INCOME

\$25K - \$39,999:	13.7%
\$40K - \$74,999:	20.9%
\$75K+:	52.7%



PRESENCE OF CHILDREN

1 or more in HH:	45.5%
------------------------	--------------

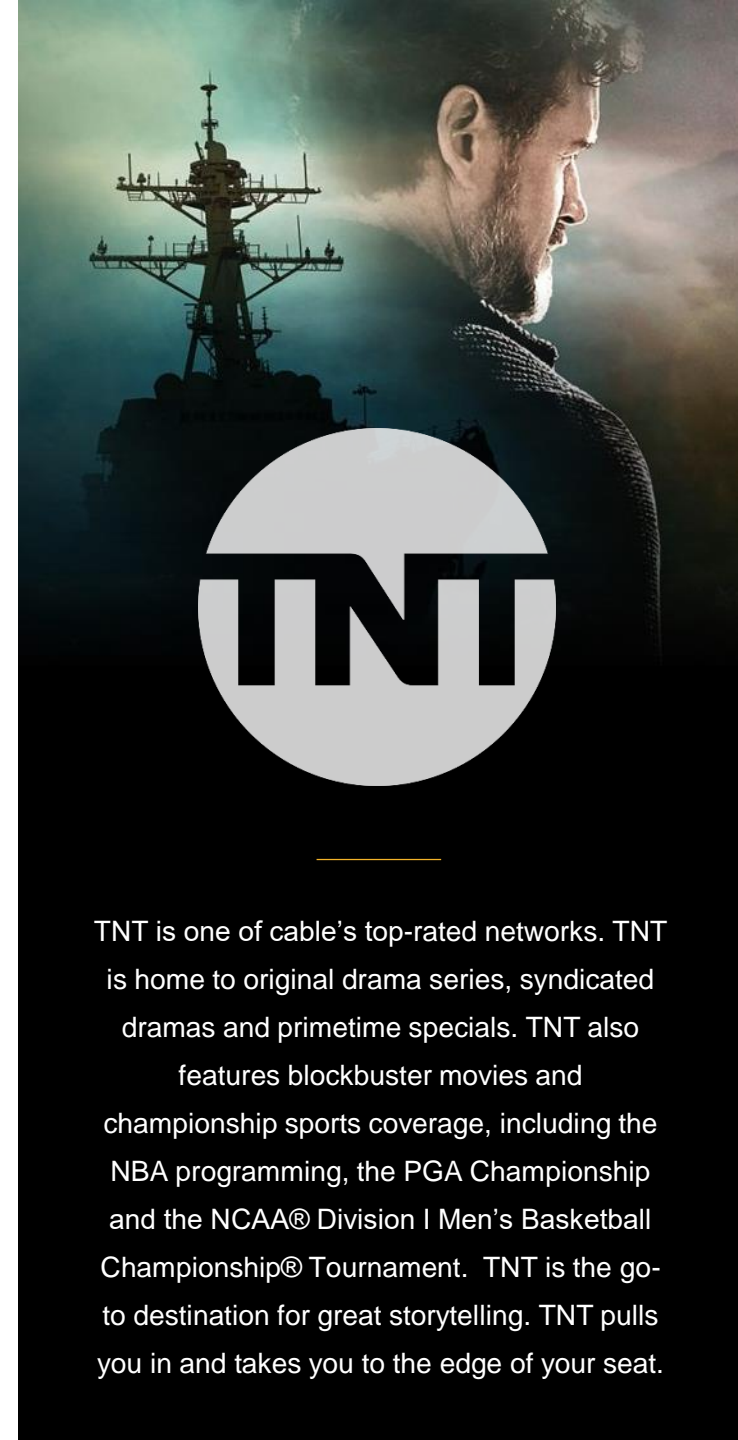
Source: Source: comScore, Inc.; USA Multi-Platform for Desktop 2+ and Total Mobile 18+, Total Audience March 2018

FEATURED

PROGRAMS

- The Last Ship
- The Librarians
- Animal Kingdom
- Good Behavior
- Major Crimes
- Claws
- The Alienist
- Foreign Bodies
- NBA and NCAA Basketball

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats. Ability to view these or any shows may be limited to specific time frames as determined by the network and may be contingent on user having a cable provider login.



TNT is one of cable's top-rated networks. TNT is home to original drama series, syndicated dramas and primetime specials. TNT also features blockbuster movies and championship sports coverage, including the NBA programming, the PGA Championship and the NCAA® Division I Men's Basketball Championship® Tournament. TNT is the go-to destination for great storytelling. TNT pulls you in and takes you to the edge of your seat.