

VIEWER PROFILE



GENDER

Male:	34.5%
Female:	65.5%



HOUSEHOLD INCOME

\$100K+:	16.1%
\$75K - \$99,999:	10.9%
\$50K - \$74,999:	14.7%
\$30K - \$49,999:	28.5%



EDUCATION

Graduated College:	16.5%
Some College:	31.5%



HOME OWNERSHIP

Own Home:	49.2%
Rent:	44.8%



AGE

18 – 34:	40.9%
35 – 54:	39.1%
55+:	20.0%



PRESENCE OF CHILDREN

1+ Child in HH:	55.1%
-----------------	-------



MARITAL STATUS

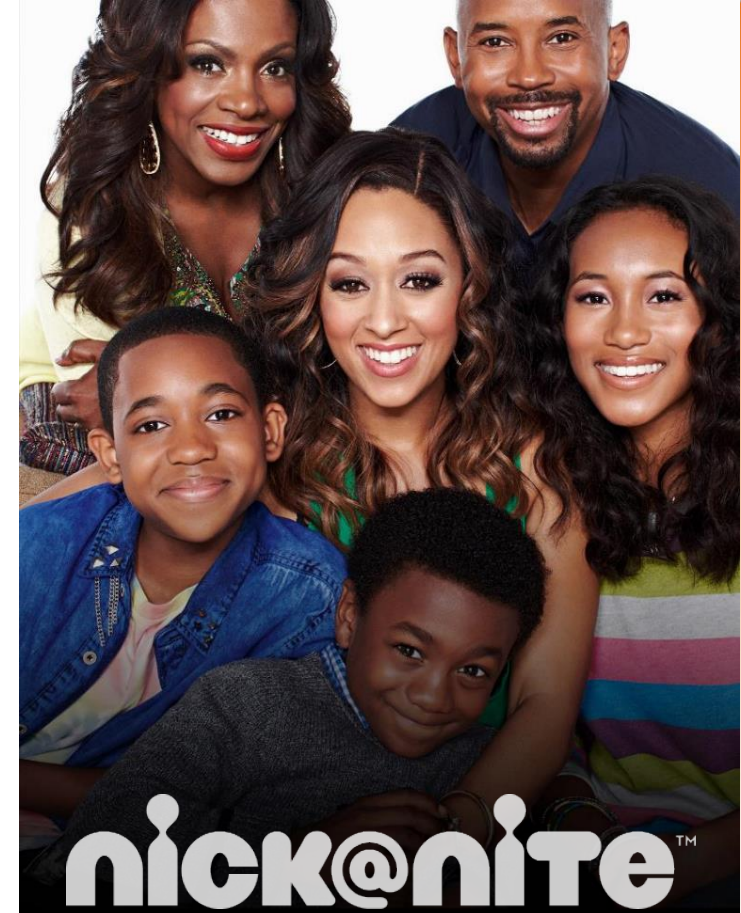
Single (Never Married):	42.9%
Married:	40.1%

Source: Nielsen Scarborough USA Plus-MRI/Mosaic, De15-Apr17, Adults 18+, Cable Networks Watched Past 7 Days: Nick at Nite.

FEATURED PROGRAMS

- The Goldbergs
- George Lopez
- Full House
- Two and a Half Men
- Nashville
- School of Rock
- Friends
- The Fresh Prince of Bel-Air

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



Nick at Nite is Nickelodeon's nighttime programming block that features popular hit family comedies. Because it shares channel space with Nickelodeon, some of Nick at Nite's programming – mainly programs that lead off the lineup each night – is aimed at preteens and adolescents between 8 and 16 years of age.