

VIEWER PROFILE



GENDER

Male:	25.0%
Female:	75.0%



HOUSEHOLD INCOME

\$100K+:	14.4%
\$75K - \$99,999:	11.2%
\$50K - \$74,999:	17.0%
\$30K - \$49,999:	28.6%



EDUCATION

Graduated College:	16.8%
Some College:	34.0%



HOME OWNERSHIP

Own Home:	61.0%
Rent:	35.5%



AGE

18 – 34:	21.5%
35 – 54:	35.0%
55+:	43.4%



PRESENCE OF CHILDREN

1+ Child in HH:	37.0%
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MARITAL STATUS

Single (Never Married):	28.5%
Married:	46.7%

Source: Nielsen Scarborough USA Plus-MRI/Mosaic, De15-Apr17, Adults 18+, Cable Networks Watched Past 7 Days: LMN (Lifetime Movie Network).

FEATURED PROGRAMS

- 24 to Life
- Babies Behind Bars
- Monster in My Family
- The Way Home
- Codependent
- My Crazy Sex
- Tainted Love Tuesdays
- Pick-A-Flick Friday

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



With a diverse mix of original movies and series, LMN is the entertainment destination for women to connect to powerful stories and experience real emotion.