

VIEWER
PROFILE



GENDER

Male:	46.9%
Female:	53.1%



HOUSEHOLD INCOME

\$100K+:	21.5%
\$75K - \$99,999:	13.5%
\$50K - \$74,999:	17.1%
\$30K - \$49,999:	26.2%



EDUCATION

Graduated College:	25.5%
Some College:	34.3%



HOME OWNERSHIP

Own Home:	71.4%
Rent:	26.1%



AGE

18 – 34:	14.3%
35 – 54:	34.5%
55+:	51.1%



PRESENCE OF CHILDREN

1+ Child in HH:	26.0%
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MARITAL STATUS

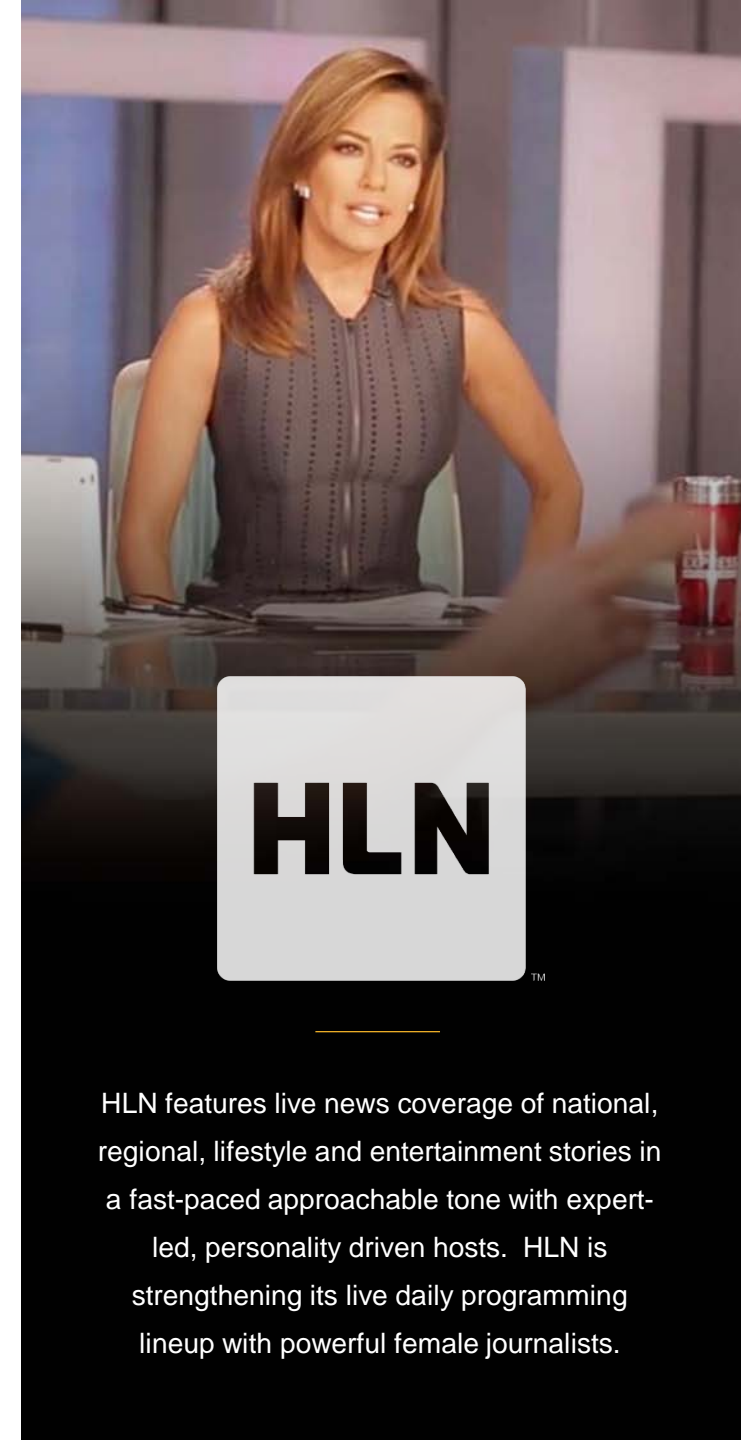
Single (Never Married):	23.6%
Married:	52.6%

Source: Nielsen Scarborough USA Plus-MRI/Mosaic, De15-Apr17, Adults 18+, Cable Networks Watched Past 7 Days: HLN (CNN Headline News).

FEATURED
PROGRAMS

- Morning Express with Robin Meade
- Something's Killing Me
- MichaelA
- Across America with Carol Costello
- Beyond Reasonable Doubt
- SE Cupp Unfiltered
- On the Story with Erica Hill
- Primetime Justice with Ashleigh Banfield

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



HLN features live news coverage of national, regional, lifestyle and entertainment stories in a fast-paced approachable tone with expert-led, personality driven hosts. HLN is strengthening its live daily programming lineup with powerful female journalists.