

VIEWER
PROFILE



GENDER

Male:	46.7%
Female:	53.3%



HOUSEHOLD INCOME

\$100K+:	7.3%
\$75K - \$99,999:	7.3%
\$50K - \$74,999:	10.0%
\$30K - \$49,999:	39.0%



EDUCATION

Graduated College:	8.3%
Some College:	16.9%



HOME OWNERSHIP

Own Home:	36.2%
Rent:	58.9%



AGE

18 – 34:	32.0%
35 – 54:	43.4%
55+:	24.6%



PRESENCE OF CHILDREN

1+ Child in HH:	60.0%
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MARITAL STATUS

Single (Never Married):	27.7%
Married:	59.9%

Source: Nielsen Scarborough USA Plus-MRI/Mosaic, De15-Apr17, Adults 18+, Cable Networks Watched Past 7 Days: Galavision.

FEATURED
PROGRAMS

- Hoy
- El Chapulín Colorado
- Primer Impacto
- Despierta América
- MLS Soccer
- Mexican Soccer
- La Rosa de Guadalupe
- El Gordo y La Flaca

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



Galavisión

Galavisión is a leading Spanish-language cable network. Each week, Galavisión offers more than 38 hours of live news, sports and entertainment programming that are not available anywhere else on cable. The network is committed to providing a live, direct connection to the people, places and events that matter most to Hispanic America.