

VIEWER
PROFILE



GENDER

Male: **54.6%**
Female: **45.4%**



HOUSEHOLD INCOME

\$100K+: **24.1%**
\$75K - \$99,999: **14.1%**
\$50K - \$74,999: **16.9%**
\$30K - \$49,999: **24.9%**



EDUCATION

Graduated College: **25.4%**
Some College: **34.3%**



HOME OWNERSHIP

Own Home: **75.1%**
Rent: **22.1%**



AGE

18 – 34: **14.6%**
35 – 54: **28.9%**
55+: **56.5%**



PRESENCE OF CHILDREN

1+ Child in HH: **24.6%**



MARITAL STATUS

Single (Never Married): **19.4%**
Married: **58.4%**

Source: Nielsen Scarborough USA Plus-MRI/Mosaic, De15-Ap17, Adults 18+, Cable Networks Watched Past 7 Days: FOX News Channel.

FEATURED
PROGRAMS

- The Five
- Outnumbered
- FOX & Friends
- Hannity
- Tucker Carlson Tonight
- Special Report with Brett Baier
- America's Newsroom
- Your World

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



The Fox News Channel is a 24-hour general news service devoted to delivering fair and balanced coverage of the day's events. Weekdays FNC offers 17 hours of live programming, including one-hour programs in the evenings that take an in-depth look at the day's events and feature newsmaker interviews. Backed by the global resources of the News Corporation, the FOX News Channel provides viewers with live news updates, every hour. FNC is America's #1 news network on cable.

DIGITAL PROPERTY
VIEWER PROFILE



AGE

18 – 34:	17.5%
35 – 64:	67.1%
65+:	14.5%



GENDER

Male:	56.0%
Female:	44.0%



HOUSEHOLD INCOME

\$25K - \$39,999:	7.4%
\$40K - \$74,999:	21.0%
\$75K+:	66.4%



PRESENCE OF CHILDREN

1 or more in HH:	38.7%
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Source: Source: comScore, Inc.; USA Multi-Platform for Desktop 2+ and Total Mobile 18+, Total Audience March 2018

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Ability to view these or any shows may be limited to specific time frames as determined by the network and may be contingent on user having a cable provider login.



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