




VIEWER  
**PROFILE**


	<b>GENDER</b>	
	Male:	<b>73%</b>
	Female:	<b>27%</b>

	<b>HOUSEHOLD INCOME</b>	
	\$100K+:	9%
	\$75K - \$99,999:	7%
	\$50K - \$74,999:	22%
	\$30K - \$49,999:	34%

	<b>EDUCATION</b>	
	Graduated College:	14%
	Some College:	31%

	<b>HOME OWNERSHIP</b>	
	Own Home:	49%
	Rent:	52%

	<b>AGE</b>	
	18 – 34:	26%
	35 – 54:	46%
	55+:	29%

	<b>PRESENCE OF CHILDREN</b>	
	1+ Child in HH:	55%

Source: Nielsen Npower. Calendar Year 2017. Viewership Demographics by percentage of impressions on Network FOX Deportes:

FEATURED  
**PROGRAMS**

- Central FOX
- La Ultima Palabra
- Rumbo a Lisboa
- FOX Para Todos
- UEFA Champions League
- UFC

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



FOX Deportes is the leader in Spanish-language sports media, featuring premier soccer programming with exclusive Spanish language coverage of the UEFA Champions League, Copa Santander Libertadores, coverage of the Major League Baseball regular season, All-Star Game, NLDS, NLCS and World Series, Golden Boy Promotions Boxing and UFC. Boasting more than 2,100 hours of live and exclusive programming, a robust digital experience, live scoring and exclusive video highlights.