

VIEWER PROFILE



GENDER

Male:	53%
Female:	47%



HOUSEHOLD INCOME

\$100K+:	24%
\$75K - \$99,999:	13%
\$50K - \$74,999:	22%
\$30K - \$49,999:	23%



EDUCATION

Graduated College:	24%
Some College:	64%



HOME OWNERSHIP

Own Home:	64%
Rent:	35%



AGE

18 – 34:	31%
35 – 54:	41%
55+:	28%



PRESENCE OF CHILDREN

1+ Child in HH:	37%
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Source: Nielsen Npower. Calendar Year 2017. Viewership Demographics by percentage of impressions on Network: FXX

FEATURED PROGRAMS

- Always Sunny in Philadelphia
- You're the Worst
- Archer
- The Simpsons
- How I Met Your Mother
- Parks and Recreation
- Mom
- Animation Domination

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



FXX is the newest basic cable entertainment network from FX Networks. Geared towards a young adult audience, the schedule features original series, movies, and acquired series. The channel is anchored by acclaimed hit and is also the exclusive cable home to The Simpsons, the longest-running comedy in TV history. They also air the late night animated block Animation Domination and numerous acquired hit series.