

VIEWER
PROFILE



GENDER

Male: **56.2%**
Female: **43.8%**



HOUSEHOLD INCOME

\$100K+: **23.4%**
\$75K - \$99,999: **14.1%**
\$50K - \$74,999: **17.5%**
\$30K - \$49,999: **24.7%**



EDUCATION

Graduated College: **25.6%**
Some College: **33.1%**



HOME OWNERSHIP

Own Home: **62.0%**
Rent: **33.8%**



AGE

18 – 34: **32.9%**
35 – 54: **36.9%**
55+: **30.2%**



PRESENCE OF CHILDREN

1+ Child in HH: **38.3%**



MARITAL STATUS

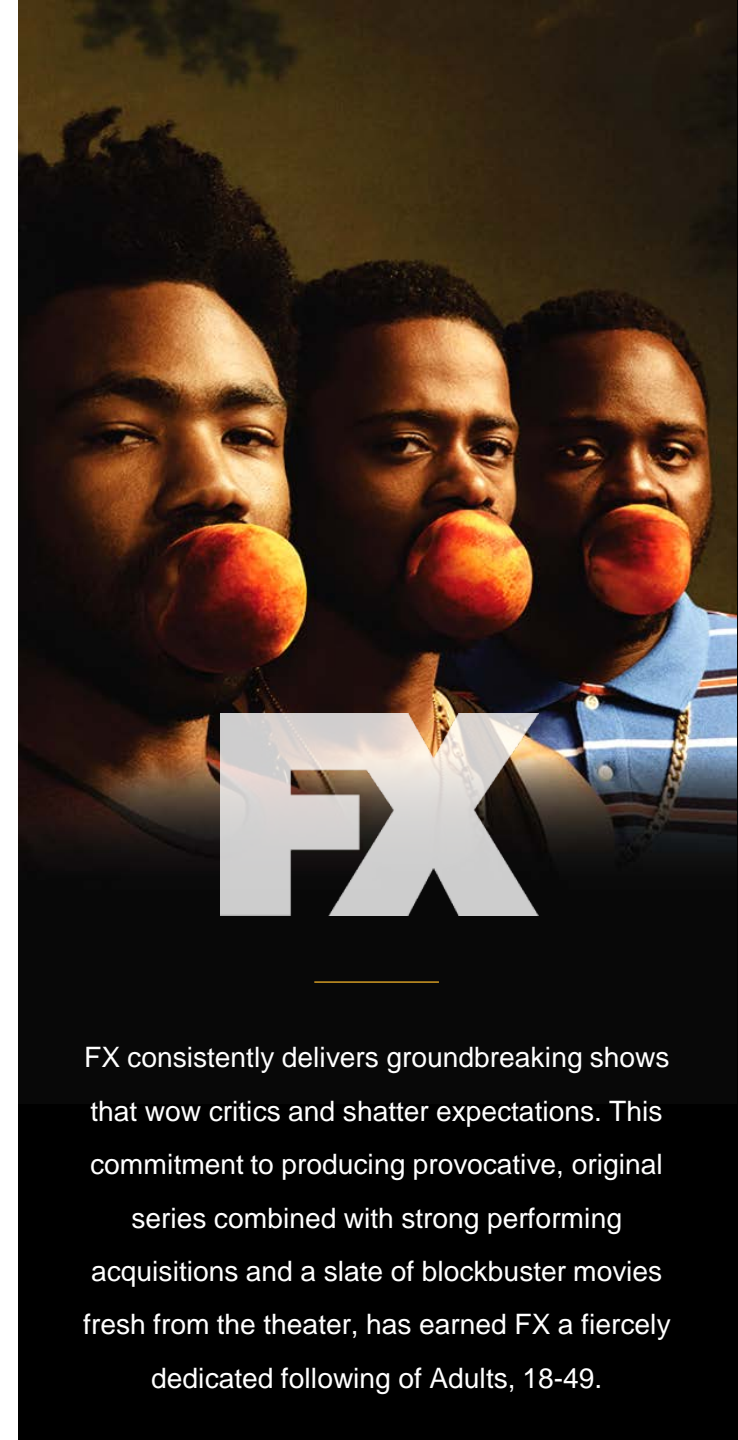
Single (Never Married): **34.3%**
Married: **48.6%**

Source: Nielsen Scarborough USA Plus-MRI/Mosaic, De15-Apr17, Adults 18+, Cable Networks Watched Past 7 Days: FX.

FEATURED
PROGRAMS

- American Horror Story
- Taboo
- American Crime Story
- Atlanta
- The Americans
- Legion
- Baskets
- Better Things
- Feud

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



FX consistently delivers groundbreaking shows that wow critics and shatter expectations. This commitment to producing provocative, original series combined with strong performing acquisitions and a slate of blockbuster movies fresh from the theater, has earned FX a fiercely dedicated following of Adults, 18-49.

VIEWER PROFILE



AGE

18 – 34:	33.4%
35 – 64:	55.4%
65+:	10.0%



GENDER

Male:	63.6%
Female:	36.4%



HOUSEHOLD INCOME

\$25K - \$39,999:	7.1%
\$40K - \$74,999:	21.3%
\$75K+:	64.3%



PRESENCE OF CHILDREN

1 or more in HH:	34.3%
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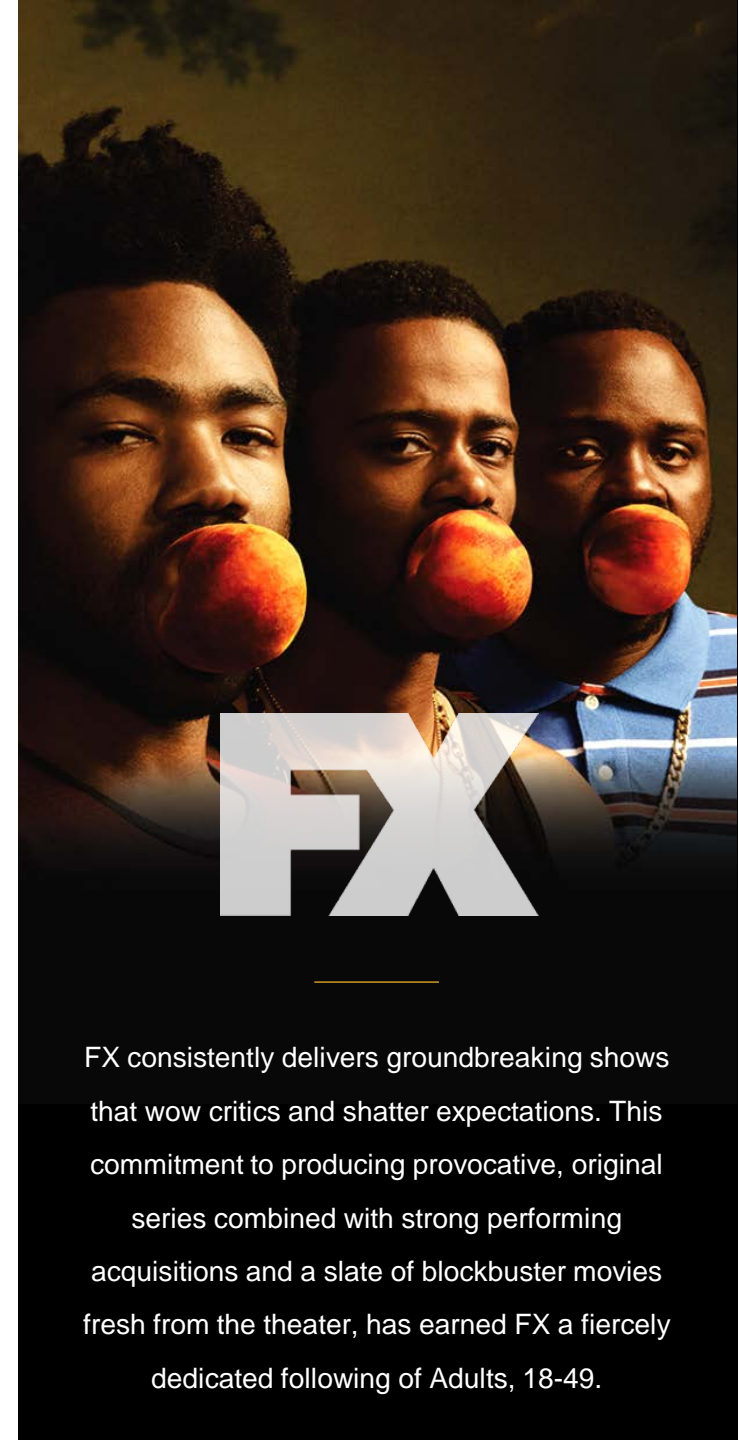
Source: Source: comScore, Inc.; USA Multi-Platform for Desktop 2+ and Total Mobile 18+, Total Audience March 2018

FEATURED

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