

VIEWER
PROFILE



GENDER

Male:	68.5%
Female:	31.5%



HOUSEHOLD INCOME

\$100K+:	13.3%
\$75K - \$99,999:	12.3%
\$50K - \$74,999:	13.5%
\$30K - \$49,999:	32.2%



EDUCATION

Graduated College:	16.9%
Some College:	23.7%



HOME OWNERSHIP

Own Home:	43.8%
Rent:	52.9%



AGE

18 – 34:	35.1%
35 – 54:	38.5%
55+:	26.4%



PRESENCE OF CHILDREN

1+ Child in HH:	48.9%
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MARITAL STATUS

Single (Never Married):	32.3%
Married:	53.8%

Source: Nielsen Scarborough USA Plus-MRI/Mosaic, De15-Apr17, Adults 18+, Cable Networks Watched Past 7 Days: ESPN Deportes.

FEATURED
PROGRAMS

- SportsCenter
- Cronometro
- Fútbol MLS
- Beisbol Esta Noche
- Futbol Picante
- Los Capitanes
- NFL Semanal
- Fuera de Juego

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



ESPN DEPORTES

ESPN Deportes is the premier Spanish-language sports network that U.S. Hispanic sports consumers turn to for the latest news and information. ESPN Deportes features more than 1,900 hours of live coverage and original studio programming annually.