

VIEWER
PROFILE



GENDER

Male: **60.2%**
Female: **39.8%**



HOUSEHOLD INCOME

\$100K+: **23.4%**
\$75K - \$99,999: **13.6%**
\$50K - \$74,999: **17.5%**
\$30K - \$49,999: **24.4%**



EDUCATION

Graduated College: **26.2%**
Some College: **31.7%**



HOME OWNERSHIP

Own Home: **57.9%**
Rent: **37.3%**



AGE

18 – 34: **40.1%**
35 – 54: **37.2%**
55+: **22.8%**



PRESENCE OF CHILDREN

1+ Child in HH: **41.1%**



MARITAL STATUS

Single (Never Married): **41.4%**
Married: **43.1%**

Source: Nielsen Scarborough USA Plus-MRI/Mosaic, De15-Apr17, Adults 18+, Cable Networks Watched Past 7 Days: Comedy Central.

FEATURED
PROGRAMS

- The Daily Show
- Drunk History
- This is Not Happening
- Inside Amy Schumer
- Jeff & Some Aliens
- Hart of the City
- Idiotsitter
- Tosh.0
- South Park

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



Comedy Central is the favorite comedy brand for Comedy Natives because we are always relevant, slightly absurd, brutally honest, and worth sharing – and always available wherever they want a laugh.

DIGITAL PROPERTY
VIEWER PROFILE



AGE

18 – 34:	53.6%
35 – 64:	36.6%
65+:	5.0%



GENDER

Male:	64.8%
Female:	35.2%



HOUSEHOLD INCOME

\$25K - \$39,999:	9.1%
\$40K - \$74,999:	23.7%
\$75K+:	61.3%



PRESENCE OF CHILDREN

1 or more in HH:	43.6%
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Source: Source: comScore, Inc.; USA Multi-Platform for Desktop 2+ and Total Mobile 18+, Total Audience March 2018

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Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.
Ability to view these or any shows may be limited to specific time frames as determined by the network and may be contingent on user having a cable provider login.



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